TIME: 10:29
DATE: W.d.
SPONSOR: ALBERT'S
SOLICITOR: LM

WANT SOMETHING IN WHICH YOU CAN BE BOTH CASUAL AND SMART?

THE ANSWER IS SIMPLE-BERMUDA SHORTS! AT ALBERT'S! DOZENS

AND DOZENS OF THEM IN YOUR FAVORITE COLORS, CUTS AND FABRICS.

BEAUTIFUL CLAN PLAID, TWEED, FLANNEL, CAMEL HAIR AND KHAKI:

COLORED COTTON-TWILL MATERIALS ARE USED: AND THESE BERMUDA

SHORTS ARE STYLED TO FIT. AT ALBERT'S YOU'LL FIND EXACTLY

WHAT YOU WANT IN THE BERMUDA SHORT LINE, ALL JUST RIGHT FOR

YOUR SMITH COLLEGE WARDROBE. AND DON'T FORGET ALL THE

TRIMMINGS--TAILORED SHIRTS, PLAID BELTS AND TIES AND KNEEN

SOCKS IN COLORS TO HARMONIZE WITH YOUR SHORTS. YOU CAN GET

THEM ALL TOMORROW AT ALBERT'S ON MAIN ST.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPTON.

THE CORRECT TIME IS NOW 10:30

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ANNOUNCER'S SIGN:

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